**Campus Recreation Center Advisory Board Meeting Agenda**

**Friday, April 22, 2016 12-1:30PM**

**Attendees:** Jay Souza (CREC), Marie Turchiano (CREC), Dean Bowen (CREC), Dean Ecklund (DOS), James Vassello (CSA), Tom St. John (CREC), Chris Anguita (CREC), Stephen Megos (Intramurals), Laura Costello (Environmental), Tajmin Begun (CREC Employees), Saba Khalid (Fitness)

1. **Welcome:** Jay welcomed members and thanked them for their year of service. This will be the last board meeting until fall 2016.
2. **Recreation Updates**
   1. **Program updates**
      1. **Events**
         1. **Whittemore 5K** – (Tom St. John) – We had @42 participants and will be looking to increase the number of participants next spring.
      2. **Intramurals**
         1. Intramurals are wrapping up – (Steven) –There has been good feedback about the IM program.
   2. **Field C light proposal**
      1. The light project is in the purchasing stage. Communications is going to notify the local neighbors and elected officials about the installation, then we will begin the install process. This will probably happen during the summer.
   3. **Facility shutdown 5/21-5/30/16**
      1. A reminder that the Hawrys Recreation Center will be closing during this time due to University systems shutdown. When this occurs we have no heat/hot water/air circulation and cool air, so the facility must close.
3. **Discussion**
   1. **Continuity of Board members**
      1. All Board members present will be here in the fall semester and will serve again. The meeting time is good for members and will remain the same for next fall (Fridays at 12 pm). This is the last meeting of the academic year. Jay will send out communication at the end of the summer to remind/invite members to the next series of meetings in the next academic year.
   2. **Pridewear (Dean Bowen)** – Beginning summer/fall of this year, students will be able to purchase discounted apparel through this 3rd party vendor (all purchases online). We will have mannequins presenting potential items for purchase. The department will receive 10% on all purchases made, which will, in turn, be used for supporting program and facility needs for our participants.
   3. **Affiliate members** – Beginning summer 2016, Affiliates will be able to purchase memberships (in person only) on a monthly basis.
4. **Other**
   1. **IM co-rec basketball rule discussion (Dean Ecklund):** A female IM basketball participant had a meeting with Dean Ecklund to discuss concerns over the IM Co-Rec rules that do not let males block females nor allow males to shoot the ball within the key. The female student felt that this was sexist and unfair and was asking for changes. When posed to the board by Dean Ecklund, female board members agreed that the rules seemed sexist. One member suggested that we change the rules to generalize the rules so that no one can block anyone else, nor can anyone shoot inside the key. A couple members suggested a survey be administered out to IM participants.
   2. **Marketing to students: Dean Ecklund** raised the question about how students are hearing about recreation. Students commented on social media (Instagram, Facebook, web), Residence hall flyers, SCALA screens, SAC bulletin boards (students commented that there were new and old flyers). Suggestions for enhancing marketing from the board included: more pictures online, updating flyers that are in bulletin boards throughout campus, monthly tabling at the SAC, and helping to spread word of mouth. Students commented that getting students here was the challenge, and after that they can help spread the word, so we should be focusing on more organic methods of marketing.
   3. **Recreation focus (Dean Ecklund):** Dean Ecklund posed the question “what should Campus Recreation focus on for fall 2016?” Responses from members included: more dance classes (African, Aqua, Pole Fitness), outdoor classes (yoga, Zumba, obstacle course). Students also asked about the pool, and Dean Ecklund stated that there will be a Recreation component, but is still TBD. The pool should be completed by January 2017 from what we know today (may change). Dean Ecklund also mentioned that we have been considering a ropes course/adventure course/outdoor program in the future.
   4. **Craft Programs (Dean Ecklund):** Dean Ecklund discussed possible collaboration with the Craft program as it pertains to offering potential craft instructional classes in the Rec center. Members liked the idea.